

# WE ARE HIRING!

Position: Project Manager | Program specialization: Handloom, Handicraft, Natural Dyes | [www.avani-kumaon.org](http://www.avani-kumaon.org)

## JOB PROFILE

**Organisation:** Avani

**Location:** Tripuradevi –  
Berinag, Uttarakhand

**Joining:** Immediately

**Commitment Required:** 2  
years minimum.

**Remuneration:** Rs 35000  
p.m.

**Logistics:** Accommodation at  
subsidized costs organized on  
the Avani campus.

**Last date for applications:**  
December 10, 2023

**Application Procedure:**  
Please send in your  
applications with an updated  
CV and writing sample of a  
grant application (500 words)  
to [kalindikokal@gmail.com](mailto:kalindikokal@gmail.com).

*Do you enjoy hiking and exploring in the Himalayas?  
Do you have an eye for colours, fabrics and design?*

If your response to the above questions is in the affirmative, here is an opportunity to make your relationship with this beautiful geography more meaningful!

Avani, a not-for-profit organisation, located in the Pithoragarh district of Uttarakhand, is looking to hire a **Program Manager** for their **Textile and Natural Dye initiative**. Avani is a community-based organisation that has been creating livelihood opportunities in the Kumaon region of the Indian Himalayas through the revival of traditional craft, appropriate technology, & farm-based interventions. The textile program is an income generation program based on the traditional crafts of weaving, handspinning and natural dyeing. Over the last two decades, Avani has been responsible for building an ecosystem and a dialogue around sustainability and circularity in the textile sector through locally relevant and community centric approaches.

### Description of Role:

Avani is looking for someone who is passionate about the environment, indigenous crafts and rural development. The Program Manager will oversee all the activities of the Textile and Natural Dye initiative, including:

- a. Writing proposals and applying for relevant grants and awards.
- b. Research and develop Avani's network or partners and customers in the Indian handloom and handicraft sector.
- c. Conduct market research to explore the expansion of marketing of products created by Earthcraft – Avani's artisan cooperative.
- d. Coordinate with the local team to prepare for exhibitions, conferences and textile shows.
- e. Oversee the day to day working of the cooperative, which includes motivating and coordinating between members of a very passionate and experienced local team.
- f. Oversee and coordinate with project leads to ensure the smooth working of on-going projects.
- g. Manage social media updates for the organisation.
- h. Lead, facilitate and coordinate visits of guests, students and consultants to Avani.
- i. Travel for exhibitions or meetings across India when required.

### Eligibility:

- a. A bachelors of post graduate degree in Design, Design Marketing, Social Development, Development Studies, English, Sociology, or allied discipline.
- b. A minimum of 5-8 years' experience of working in the space of grassroots organization and community mobilization.
- c. Fluency in spoken Hindi and English and excellent English writing skills.
- d. Willingness to live in a remote rural location.